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The Castle Group Named a Best Place to Work by the Boston Business Journal

Boston, Mass., May 18, 2016 - Boston public relations and events management firm The Castle Group was named a 2016 Best Place to Work in Massachusetts by the Boston Business Journal. [Click here to see the full list of winners.](#)

The Castle Group, celebrating its 20th year in business, will be honored at the BBJ's awards program on Thursday, June 23, from 5:30 to 9:30 p.m. at Boston's Symphony Hall. Rankings among the five categories will be revealed at the ceremony: Extra Small (20-49 employees), Small (50-99 employees), Medium (100 – 249 employees), Large (250-999 employees), and Extra Large (1,000 & over).

"As we celebrate our 20th anniversary in 2016, we are tremendously proud to be chosen as a best place to work in Massachusetts," said Wendy Spivak, co-founder and principal.

"Our teams are the cornerstone of our success. They've been a critical part of our expansion over the years into new service areas, such as digital and social media, and growing client categories, such as education, crisis, nonprofit and tech. We're so proud of this recognition and look forward to celebrating with our staff," continued Sandy Lish, co-founder and principal.

Castle has implemented employee programs such as work from home days, a sabbatical program and a pet-friendly office environment. The agency's "open door" culture encourages collaboration among team members – from the most junior to the most senior – resulting in faster delivery of client services and a stronger team culture.

The survey project was launched in February by the *BBJ* in conjunction with employee-performance research firm Quantum Workplace of Omaha, Nebraska. Nearly 300 companies qualified for consideration and completed the nomination process.

They were then evaluated on the results of more than 33,000 employee-engagement surveys. Employees answered questionnaires that addressed such factors as their pride in the company, company encouragement, support and recognition of achievement and relationships with co-workers and supervisors. The results were analyzed and scored.

"We are extremely pleased to recognize these companies that clearly value their employees and go the extra mile to create great workplaces," said Carolyn M. Jones, the *Boston Business Journal's* publisher and market president.

This is the 14th year that *Boston Business Journal* will be publishing its Best Places to Work list. Company rankings will be published in a special supplement in the June 24 edition.

About The Castle Group

Celebrating its 20th year in business, The Castle Group leverages its Boston connections and global reach to create communications strategies that deliver business results, with an emphasis on PR, events management, crisis communications and digital. With a client roster that includes Fortune 500, high-growth start-ups, privately held, higher education and health care clients, Castle is supremely skilled at navigating complex organizations and surfacing unique ways to powerfully deliver clients' messages. A certified women-owned business, the firm is a member of the Public Relations Global Network, 50 exclusively selected affiliates representing the world's major media markets. Castle, its leadership and teams have won numerous industry, civic and professional awards, are devoted corporate citizens, and pride themselves on infusing an entrepreneurial spirit and scrappy attitude into every endeavor. Find Castle, its clients and their programs online, in person, in their communities and around the world. For more information, go to thecastlegrp.com.

About the *Boston Business Journal*

The *Boston Business Journal* is Greater Boston's leading source of business news, information and events, reaching readers through the weekly print publication, the website bostonbusinessjournal.com and e-mail products. The *BBJ* also prints the annual Book of Lists — the region's top resource for business decision-makers seeking information about potential clients, suppliers and partners.

The *Boston Business Journal* is published by American City Business Journals, the nation's largest publisher of metropolitan business news.