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**THE CASTLE GROUP WINS BRONZE STEVIE® AWARD IN 2017
INTERNATIONAL BUSINESS AWARDSSM**

BOSTON, MASS. – August 10 2017 – The Castle Group was named the winner of a bronze Stevie® Award in the Public Relations Agency of the Year in Canada and the U.S.A. category, ranked by The 14th Annual International Business Awards.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2017 IBAs received entries from more than 60 nations and territories.

Nicknamed the Stevies for the Greek word for "crowned," the awards will be presented to winners at a gala awards banquet at the W Hotel in Barcelona, Spain on 21 October.

A record total of more than 3,900 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year, Best New Product or Service of the Year, Startup of the Year, Corporate Social Responsibility Program of the Year, and Executive of the Year, among others. The Castle Group won in the Public Relations Agency of the Year in Canada and the U.S.A. category.

"We're thrilled to be recognized by the world's most prestigious business awards and to stand with the other phenomenal companies who were also recognized – congratulations to all," said Sandy Lish, principal and co-founder of The Castle Group. "It was a special year for all Castle employees, as each team member played a critical role in making Castle's 20th anniversary a success," continued Wendy Spivak, principal and co-founder.

The Castle Group's 20th anniversary campaign, #AmplifyCastle, included a social media campaign, cultural videos, blogging initiatives, partnership with a local nonprofit, PR support and team activities which culminated in an event where the Mayor of Boston, Marty Walsh, declared September 22, 2016 as "The Castle Group Day."

Stevie Award winners were determined by the average scores of more than 200 executives worldwide who participated on 12 juries.

"The IBA judges from across the world were highly impressed with the nominations they reviewed this year. With the level of achievement documented in the nominations from 60 nations, the Stevie Awards are proud to honor organizations that demonstrate a high level of achievement in a variety of industries" said Michael Gallagher, president and

founder of the Stevie Awards. "We look forward to sharing many of these stories with people around the world over the coming months, through the Stevie Awards blog and social media channels, with the hope to inspire others to high achievement."

Details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About The Castle Group

The Castle Group leverages its Boston connections and global reach to create communications strategies that deliver business results, with an emphasis on PR, events management, crisis communications and digital. With a client roster that includes Fortune 500, high-growth start-ups, privately held, higher education and health care clients, Castle is supremely skilled at navigating complex organizations and surfacing unique ways to powerfully deliver clients' messages. A certified women-owned business, the firm is a member of the Public Relations Global Network, 50 exclusively selected affiliates representing the world's major media markets. Castle, its leadership and teams have won numerous industry, civic and professional awards, are devoted corporate citizens, and pride themselves on infusing an entrepreneurial spirit and scrappy attitude into every endeavor. Based in Boston, Castle recently opened offices in Atlanta and Maui. For the fourth time and second year in a row, The Castle Group was named a best place to work by the *Boston Business Journal*. Find Castle, its clients and their programs online, in person, in their communities and around the world. For more information, visit <http://www.thecastlegrp.com/>.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 nominations each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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