



Public Relations Global Network
The World's Local Agency

Agencies in Minneapolis, New York and Hong Kong join Public Relations Global Network

New member agencies enhance capabilities and expand reach of global communications group

PRGN look to continue expansion in the U.S., Europe and in other markets around the globe

Washington, D.C. – May 3, 2016 – Three top-notch communications firms, two in the U.S. and one in China, were welcomed as full members of the [Public Relations Global Network \(PRGN\)](#) at the spring conference of the one of the world's largest network of public relations agencies on Thursday, April 29, 2016 in Washington, D.C.

The agencies are: [The Equity Group](#), headquartered in New York City with a longstanding reputation for excellence in investor communications and outreach; [Evans Larson Communications](#) from Minnesota, specializing in omnichannel communications strategies for a broad range of national and international clients; and [LBS Communications Consulting Ltd](#) from Hong Kong, excelling in financial communications and investor relations with one-stop expertise in the Greater China region.

These new members extend the range of the network, expanding the PRGN presence into most major cities around the globe. The induction into the global consortium was made during PRGN's twice-yearly meeting in Washington, D.C.

"With a new total of 47 member agencies, PRGN is ideally positioned to help its clients succeed in global markets," said Evelyn John Holtzhausen, founder of [HWB Communications](#), Cape Town South Africa, and president of PRGN.

"We are thrilled and honored to be joining PRGN," said Loren Mortman, president of The Equity Group. "We believe being part of this selective group will create new and exciting opportunities for our firm, and provide ongoing education and collaboration. My colleagues and I look forward to serving as a reliable resource for PRGN members and its clients seeking to build relationships within the U.S. investment community."

Susan Evans, president of Evans Larson Communications said, "We are delighted to be a part of PRGN. Membership within this talented organization gives our firm access to expertise in many countries, further strengthening our ability to deliver solutions to clients that have interests in many parts of the world."

"We are so excited to be part of this well-respected global network with so many passionate PR experts and we believe the exchange and cooperation within the organization will make LBS an even better PR consultant with global insights and resources in different parts of the world for our clients," said Joanne Chan, managing director of LBS Communications Consulting Ltd.



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PRGN partners meet twice a year in cities around the world. The next meeting will be held in November 2016 in Lisbon, Portugal. At each meeting, the firm's leadership discusses best practices, and ways the network and its client base can collaborate in local markets around the world.

Agency members are independent, local, owner-operated public relations and communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide. If a company or organization is interested in the services of PRGN's local agency network, go to www.prgn.com for more information.

Independent agencies interested in joining the network, can visit the [member recruitment](#) section of the PRGN website for more information or email its membership chair, C.L. Conroy, CEO and Founder of [The Conroy Martinez Group](#) at CL@conroymartinez.com.

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About Public Relations Global Network (PRGN)

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$110 million (U.S.D.), PRGN is one of the world's largest international public relations networks. PRGN harnesses the resources of approx. 50 independent public relations firms and more than 900 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com or on twitter at [@PRGN](#).

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