



20th
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**Sandy Lish, Principal and Co-Founder of The Castle Group, Appointed to
Greater Boston Chamber Board of Directors**

Boston, Mass., May 18, 2016, The Greater Boston Chamber of Commerce named Sandy Lish, co-founder and principal of The Castle Group, to its Board of Directors. The announcement was made at the Chamber's 2016 Annual Meeting at the Boston Convention & Exhibition Center on Tuesday, May 10, 2016.

As a member of the Chamber's Board of Directors, Lish will assist with the Chamber's strategic goals and function and help review and establish policies. She will work with fellow board members, officers and the executive committee to help determine the best policies and programs for businesses within the Commonwealth.

"Sandy Lish has been deeply involved with the Chamber for years, as a member of our Women's Network Advisory Board, as a speaker in our Women's Leadership Program, and as a recipient of a prestigious Greater Boston Chamber Pinnacle Award," said James E. Rooney, president & CEO of the Chamber. "Sandy is a natural leader, and we are thrilled to add her skill and contributions to our Board."

A proponent of women in business, Sandy is on many boards, connected with numerous investors and entrepreneurs, and known for her results-oriented dedication to her clients, company, employees and community. She is former chair of the Massachusetts March of Dimes board and a member of the national March of Dimes Leadership Council. In 2013, Sandy was honored with a Franklin D. Roosevelt Humanitarian Award for her work in the community on behalf of March of Dimes. Sandy also serves on the board of the Center for Women and Enterprise, the board of governors of the Boston College Chief Executives Club of Boston, and on the WGBH Corporate Executive Council, where she was chair for three years. She is a member of the executive committee of the Public Relations Global Network, an exclusive international organization of nearly 50 independent PR firms.

"I'm extremely honored to join the other talented and dedicated community leaders who serve on the Greater Boston Chamber Board of Directors," said Lish. "As a small business co-owner celebrating our 20th year in business, I'm passionate about the intersection of business, public policy and community engagement. I look forward to working with my fellow board members to better serve businesses in Massachusetts and work with the Chamber on its critical initiatives."

About The Castle Group

Celebrating its 20th year in business, The Castle Group, based in Boston, leverages its local connections and global reach to create communications strategies that deliver business results, with an emphasis on PR, events management, crisis communications and digital. With a client roster that includes Fortune 500, high-growth start-ups, privately held, higher education and health care clients, Castle is supremely

The Castle Group | Charlestown Navy Yard | 38 Third Avenue | Boston, MA 02129-4505 | 617.337.9500 | www.thecastlegrp.com

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skilled at navigating complex organizations and surfacing unique ways to powerfully deliver clients messages. A certified women-owned business founded in 1996, the firm is a member of the Public Relations Global Network, 50 exclusively selected affiliates representing the world's major media markets. Castle, its leadership and teams have won numerous industry, civic and professional awards, are devoted corporate citizens, and pride themselves on infusing an entrepreneurial spirit and scrappy attitude into every endeavor. Find Castle, its clients and their programs online, in person, in their communities and around the world. For more information, go to www.thecastlegrp.com.

About the Greater Boston Chamber

The Greater Boston Chamber of Commerce is the region's leading business association. Membership is comprised of more than 1,500 businesses of all sizes and representative of virtually every industry and profession. The Chamber serves to help greater Boston businesses grow and succeed through strategic networking events, influential business advocacy, exclusive leadership development programs and initiatives that foster the region's innovation economy. For more information, visit www.bostonchamber.com.

Contact:

Sheila Green
The Castle Group
sgreen@thecastlegrp.com
617.337.9514

Shayna Chapel
The Castle Group
schapel@thecastlegrp.com
617.337.9501

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