



FOR IMMEDIATE RELEASE

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Bethesda Home Care Company HouseWorks Opens Frederick, MD Office

Bethesda, MD – July 19, 2011 – HouseWorks (www.house-works.com), a Bethesda company that provides innovative in-home care services for seniors and for adults requiring rehabilitative support at home, is expanding its services into the Northern Montgomery and Frederick area and is opening an office in the center of Frederick, Maryland.

Said Duane Rollins, HouseWorks’s regional executive director, “Frederick is a fast-growing community with an increasing demand for senior services. HouseWorks is focused on providing local communities with home care services that meet their specific needs. A local presence is important, and since many of our associates already live in the Frederick and Northern Montgomery area, the Frederick office is a natural expansion. With our new office located here, we expand upon our goal of becoming the pre-eminent provider of in-home care services in the region.”

Rollins is confident that HouseWorks’ services and expertise will enhance the Frederick area. Said Rollins, “HouseWorks’ flexibility and our innovative approach to care are unique. When clients need services, they usually need them quickly. We have no service minimum, and we don’t require clients to sign lengthy contracts. HouseWorks can provide a kind and highly qualified caregiver within hours of receiving a call to action.” Unlike most other in-home care providers, HouseWorks employs in-house case managers, social workers and nursing staff to provide each client with an outstanding continuum of care. The HouseWorks Frederick office is located at 38 So. Market Street, alongside the pedestrian canal in the center of town.

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About HouseWorks

Based in Bethesda, Maryland and Newton, Massachusetts, HouseWorks is a private-pay in-home care company dedicated to helping adults and seniors live independently. Known for flexibility, reliability and responsiveness, HouseWorks operates with an innovative, customer-driven approach that ensures a sense of control among adult children and their parents. Under the leadership of CEO Andrea Cohen, a former at-large delegate to the White House Conference on Aging, HouseWorks is also a strategic partner and preferred home care provider for area Villages. For more information, go to www.house-works.com.